

What is The Run for the Ribbons Thoroughbred Inc.?

The *Run for the Ribbons* Thoroughbred Horse Show Series is an exclusive Hunter/Jumper horse show series for all tattooed, registered, and identifiable Thoroughbreds. This show has created a fun, meaningful and competitive environment, is raising the demand for Thoroughbreds, and helping owners in expanding second career options for OTTB's (Off-Track Thoroughbreds). It is a great way to showcase the talents and abilities of Thoroughbred horses in the second stage of their careers in the show world. We also offer in-hand classes for thoroughbreds that are no longer able to compete under saddle. We are trying to encourage and reward those who have taken on the responsibility of caring for those horses that are no longer riding sound. This exciting show series is also providing prospective horse buyers with a fresh look at the OTTB as the potential source of their next horse.

In 2015 Run for the Ribbons Inc. decided to expand our efforts of helping Thoroughbreds and we began to take in retired racehorses to rehab, retrain and rehome them. We are currently a non-profit incorporation and are working on getting 501(c)3 status by the end of the year.

What has the Run for the Ribbons Inc. already accomplished?

The Run for the Ribbons Thoroughbred Horse Show has already had a year of successful shows, and in total have had over 75 exhibitors, 80 horses and 100 spectators. The atmosphere of the show was friendly and full of people sharing a common passion; Thoroughbreds

Since starting our rehab/retrain/rehome program in April 2015, we have already successfully placed 11 horses in great homes.

Who are we?

The founder of the Run for the Ribbons Inc. is Laurine Fuller-Vargas. Their board of directors include champion female jockey Abigail Fuller, Thoroughbred trainer Mandy Ness, as well as qualified individuals specializing in law, accounting and public relations.

A word from founder Laurine Fuller-Vargas:

Being the daughter of a Thoroughbred racehorse trainer and jockey, and the granddaughter of a trainer/owner/breeder, it is safe to say that my passion for Thoroughbreds is in my blood. I learned to ride at a young age. My life on the racetrack, and at our Thoroughbred farms in Massachusetts and Florida taught me how to become the trainer, owner, breeder and Thoroughbred activist that I am today. To me and my family Thoroughbreds have always been more than just a business, they are what we love, which is why I created the Run for the Ribbons Thoroughbred Horse Show in Florida. I wanted to create a fun, meaningful and competitive environment, help raise the demand for Thoroughbreds, and help owners in expanding second career options for OTTB's (Off-Track Thoroughbreds). I'm now successfully training and breeding racehorses, while retraining OTTB's and running these shows as a hobby, but my work isn't done. I hope to help encourage my generation to preserve the breed and businesses that go along with our beloved Thoroughbreds.

We are in need of more support from our community, local businesses and farms that thrive thanks to the Thoroughbred industry. Please help us continue to make a positive difference in the lives of retired racehorses. No donation or contribution is too small!

Thank you,

Laurine Fuller-Vargas

Sponsorship Packages

Platinum - \$3,000

- Naming rights to 1 of our show rings + a featured Classic class, as well as name or logo on prize (cooler, saddle pad or chair. Plus company logo next to class name in show program)
- Spot at event to set up promotional booth
- Promotion and logo with link on official webpage for Run for the Ribbons Horse Show Series
- Social media (with logo and link) – website, Facebook
- 4 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 4'x8')
- Business cards, or ads displayed at entry booth
- Multiple mentions and recognition by event announcer

Gold - \$1,500

- Naming rights to a featured Classic class, as well as name or logo on prize (cooler, saddle pad or chair. Plus company logo next to class name in show program)
- Spot at event to set up promotional booth
- Promotion and logo with link on official webpage for Run for the Ribbons Horse Show Series
- Social media (with logo and link) – website, Facebook
- 3 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 3'x6')
- Business cards, or ads displayed at entry booth
- Multiple mentions and recognition by event announcer

Silver - \$1,000

- Naming rights as sponsor to one show division & its respective day end awards (company name next to division in show program)
- Spot at event to set up promotional booth
- Promotion and logo with link on official webpage for Run for the Ribbons Horse Show Series
- Social media (with logo and link) – website, Facebook
- 2 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 2'x6')
- Business cards, or ads displayed at entry booth
- Mention and recognition by event announcer

Bronze - \$500

- Sponsor of day end awards for one division
- Spot at event to set up promotional booth
- Promotion and logo with link on official webpage for Run for the Ribbons Horse Show Series
- Social media (with logo and link) – website, Facebook
- 1 banners/signage in high traffic areas throughout the venue (sponsor supplies banners/signs – maximum banner size 2'x4')
- Business cards, or ads displayed at entry booth
- Mention and recognition by event announcer

Additional Opportunities

- **\$250-** Promotion and logo/name with link on official webpage for Run for the Ribbons Horse Show Series, Social media (with logo and link) – website, Facebook, Business cards, or ads displayed at entry booth, listed as sponsor on back page of program with all other sponsors
- **\$100, \$50 or \$25-** Promotion and logo/name with link on official webpage for Run for the Ribbons Horse Show Series, Social media – (link) website, Facebook, listed as sponsor on back page of program with all other sponsors

Run for the Ribbons LLC Horse Show Series

Sponsorship Agreement

September 12, 2015 – October 10, 2015 – November & December TBD – January 9 – February 20

Sponsor/Firm Name: _____

Mailing Address: _____ City: _____ ST: _____ Zip: _____

Contact Name/Authorized Representative: _____

Phone: _____ Cell: _____ Email: _____

Sponsorship Level: (check one)

Platinum \$3,000 Gold \$1,500 Silver \$1,000 Bronze \$500 \$250 \$100

\$50 \$25

Amount \$: _____

Please link to my website on event website/social media pages

My website: _____

I agree to be a Run for the Ribbons Horse Shows Series sponsor at the level indicated above, which includes all benefits listed in the Sponsorship Opportunities package for that specific level of sponsorship. I understand that this sponsorship provides for the operational expenses of this event and that I/our firm will be listed as one of the sponsors. I understand that official event sponsorship approval is on a first come, first serve basis. I agree to abide by the rules established for all sponsors of this event and further agree to make full payment with submission of this agreement.

Authorized by: (print) _____ Title: _____

(Signature): _____ Date: _____

Accepted - Run for the Ribbons LLC Horse Show By: _____ Date: _____

Sponsor Checklist

___ All information on form above completed, signed and dated

___ Logo image file provided on disk or emailed to address below (.jpg, .tiff, .gif)

___ Ad ready ad for official show program

___ Check/Money Order in full amount made payable to Run for the Ribbons Horse Show

For Office Use Only

Conformation – Mailed: _____

Received: _____

Funds received – Check/ MO #: _____

Amount: _____

Logo file received N/A

Mail to: Run for the Ribbons LLC, Attn: Laurine Fuller-Vargas, 14650 NW Hwy 464B, Morriston, FL 32668

Phone: (774)328-1760 / Email: runfortheribbons@gmail.com

Official Website: www.cedarlockfarm.com/run-for-the-ribbons-horse-show-series.html